

KATHLEEN O. McELROY
Curriculum Vitae

kathleenmcelroy@utexas.edu
4700 West Guadalupe, Apt. A203
Austin, TX 78751 (917) 693-0548

PROFESSIONAL EXPERIENCE

The New York Times (1991-2011):

Deputy Editor, Continuous News (2007-2011): Assigned and edited articles for nytimes.com and coordinated coverage across all *Times* platforms and departments. Supervised *Times* news and opinion blogs, and was newsroom liaison for company's software developers.

Editor, News Administration (2006-2007): Duties included recruiting and hiring copy-editor candidates, and helping produce the internal newsroom blog.

Editor, Dining Section (2004-2006): In charge of the weekly Dining section, its website, and its front-page articles; a \$650,000 budget, and a nine-person staff (food and wine critics, reporters, and editors, as well as freelancers).

Associate Managing Editor (2002-2004): Weekend editor of the Sunday and Monday editions; in charge of newsroom operations; selected and edited articles for front page. Editor of the 2001 9/11 anniversary special sections.

Deputy Sports Editor (1999-2002): Assigned articles, edited copy, and supervised staff. Also special sections editor and on-site editor at 1996 Atlanta and 2002 Salt Lake City Olympics. From 1991-1997, sports copy editor then sports weekend editor.

Backfield Editor, National Desk (1998-1999): Worked with reporters across the country and in Washington on the initial edit of their articles.

Also wrote articles and blog posts for Sports, Dining, Metro, Education Life, Home, Weekend, and obituary sections.

The National, New York (1989-1991): Copy editor, then slot editor at all-sports daily until it folded. Also contributed commentary and full-page graphics.

Newsday, Long Island (1987-1989): Sports copy editor. Also wrote a tennis column.

Austin American-Statesman, Texas (1985-1987): Assistant Arts & Entertainment editor. Previously sports copy editor (in charge of college football special sections).

The Huntsville Item, Texas (1984): News editor and layout specialist, in addition to being editor of a weekly supplement. Also wrote features and news articles.

The Eagle, Bryan-College Station, Texas (1983): News and sports copy editor.

EDUCATION

Doctoral student, University of Texas at Austin, School of Journalism (Fall 2011-current): Research interests include reader comments; racial representations in the news media; sports journalism, and obituaries. Expected graduation, Summer 2014.

Dissertation chair: Paula Poindexter, Ph.D.

- Recipient of a three-year Donald D. Harrington Doctoral Fellowship, given by the University of Texas Graduate School. Provides full tuition and an annual \$36,000 stipend plus \$2,000 research allowance.
- 2013 recipient, the Pic Wagner Endowed Graduate Fellowship in Journalism.
- 2013 recipient, Maxwell McCombs Graduate Student Award for Research Publishing.

Master of Arts, New York University, Gallatin School of Individualized Study (January 2010): Coursework in journalism and ethnicity studies. Thesis: "Imitation of Life: How Obituaries Remember the Civil Rights Movement." Adviser: Salvatore J. Fallica, Ph.D.

Bachelor of Arts, Texas A&M University, College Station (August 1981): Major in Broadcast Journalism, minor in Theater Arts.

PEER-REVIEWED PUBLICATIONS

K. McElroy (in press). "When Old (Gatekeepers) Meet New (Media): Herding Reader Comments Into Print." *Journalism Practice*. Published online, February 28, 2013. doi: 10.1080/17512786.2013.774117

K. McElroy (2013). "You Must Remember This: How Obituaries Remember the Civil Rights Movement." *Journal of Black Studies*, 44(4), 335-355. doi: 10.1177/0021934713482465

M. Funk and K. McElroy (2013). "Rube Goldberg, College Football Pollster: An Agenda Setting Analysis of College Football Ranking Systems." *Journal of Sports Media*, 8(1), 189-205. doi: 10.1177/1461444812458433

BOOK PUBLICATIONS

K. McElroy (2010). Copy editor, *Think Outside the Cell Series: Counting the Years, The Hard Journey Home, and Love Lives Here, Too*. Eds., Sheila R. Rule and Marsha R. Rule. New York: Resilience Multimedia.

K. McElroy (2002). In *Portraits: 9/11/01: The Collected "Portraits of Grief" from The New York Times*. New York: Times Books/Henry Holt and Company.

K. McElroy (1998). "Somewhere to Run," in Lissa Smith, ed., *Nike Is a Goddess: The History of Women in Sports*. New York: Atlantic Monthly Press, pp.: 3-29.

K. McElroy (1995). Assistant editor, *The Heisman: Sixty Years of Tradition and Excellence*. Adventure Quest Inc.

PEER-REVIEWED PAPERS AND PRESENTATIONS

- K. McElroy (August 2013). "Basket Case: Framing Linsanity and Blackness," Third place, student paper award, Minorities and Communication Division. 2013AEJMC Conference, Washington.
- K. McElroy and N. Y. Lee. (August 2013). "Are Online Comments Good for You? Health Journalism and Its Readers." Communicating Science, Health, Environment and Risk Division. 2013 AEJMC Conference, Washington.
- K. McElroy. (August 2012). "Squeezing Through the Gate: Analyzing Online Comments Published in Newspapers," 2012 AEJMC Conference, Chicago.
- K. McElroy. (March 2012). "Imitation of Life: How Obituaries Remember the Civil Rights Movement." 2012 AEJMC Mid-Winter Conference, Norman, Oklahoma.
- K. McElroy (March 2011). "Imitation of Life: How Obituaries Remember the Civil Rights Movement." Fourth Interdisciplinary Memory Conference, the New School for Social Research, New York.

INSTRUCTIONAL EXPERIENCE

Graduate Teaching:

Assistant Instructor, School of Journalism, University of Texas (current): J310F: Reporting Words. The beginning reporting and editing course.

Teaching Assistant, School of Journalism, University of Texas (Fall 2011-Summer 2013). J361F: Reporting Texas. Teaching assistant and editor of www.reportingtexas.com, a news-feature website. Duties included assigning, editing, and teaching reporting and newsroom skills to undergraduate and graduate students, who also were published in *The Dallas Morning News* and the *Austin American- Statesman*, among other publications.

Graduate Assistant, Texas A&M University, English Department (Fall 1981). Taught freshman Composition and Rhetoric classes.

Guest Lecturing:

"Big Hair and Football: Women and Sports (and Politics) in the 70s and 80s" (October, 15, 2013): University of Texas, J342F: Women and the News, Dr. Regina G. Lawrence.

"African-American Athletes and Media," (July 2-3, 2013). University of Texas, Jf341F: Understanding African-Americans and the Media. Dr. Paula Poindexter.

"Diversity, Inclusion, Reality" (June 26, 2013): Lecture and workshops for high school teachers and advisers participating in ASNE High School Journalism Institute, University of Texas at Austin.

"Copy Editing" (June 18, 2013): Presentation to high school teachers and advisers participating in ASNE High School Journalism Institute, University of Texas at Austin.

“The Games Women Play: Black Female Athletes” (April 9, 2013). University of Texas, EDC 373/AFR 374D: African Americans in Sport, Dr. Louis Harrison.

“Re-imagining Mayberry: Collective Memory and Storytelling” (March 19, 2013). University of Texas, Communication 370: Storytelling in Digital Times. Professor Tracy Dahlby.

“African-Americans and the News Media” (November 15, 2012). University of Texas, J301F: Fundamental Issues in Journalism. Glenn Frankel, Director, School of Journalism.

Professional Advising and Teaching:

Co-Instructor, “How to Start a Blog” (2010-2011): In multiple online classes run by *The New York Times*’ Knowledge Network, taught the basics of blogging, including how to choose a design and build an online community.

Faculty, New York Times Student Journalism Institute, New Orleans (2002, 2003, 2005, 2006, and 2011): During two-week “boot camp,” helped college students report, shape, and write articles for a website and stand-alone newspaper.

Lecturer, “Magazine Journalism, Production, Operation & Media Convergence,” the University of Missouri School of Journalism, Beijing, China (July 5-7, 2010). Three PowerPoint lectures: “Latest Trends in News Media, Breaking News and Media Convergence,” “Magazines and Online Journalism,” and “Media Integration: *The New York Times*, Breaking News and More.”

Newspaper Adviser, New York Institute of Technology, Manhattan campus (2006-2010): Advised students, edited their work, and helped them conceptualize articles for a monthly newspaper.

Journalist in Residence, Texas A&M University, College Station (April 2007): One-week program teaching cultural journalism and ethnicity.

INVITED CONFERENCES

Guest speaker, “Continuous News: How New Media Are Informing, Impacting & Shaping Public Policy, Civil Engagement & Public Administration” (March 4, 2010), Barbara Jordan-Mickey Leland School of Public Affairs, Texas Southern University, Houston.

Panelist, “New Media 101 – The Future of Media” (October 23, 2012). Huston-Tillotson Communication Media Day, Austin, Texas.

HONORS

Inductee, Texas Intercollegiate Press Association, Hall of Fame (2013): First Texas A&M graduate to be honored.

Inductee, Texas A&M Former Journalism Students Association’s Hall of Honor (2007): First African-American and second woman to be honored in Hall.

SERVICE AND COMMITTEES

Graduate Student Recruitment and Information Center Committee (2013-2014): Graduate student member, Association for Education in Journalism and Mass Communication.

Newsletter Editor (2013-2014): Minorities and Communication Division, Association for Education in Journalism and Mass Communication.

Graduate Liaison (2012-2013): Minorities and Communication Division, Association for Education in Journalism and Mass Communication.

Co-chair, *New York Times* African Heritage Network (2009-2011): The company's largest diversity committee.

Current Member: United States Tennis Association, state executive communication committee; National Association of Black Journalists; Foodways Texas.